



MEXICO SHALE SUMMIT

The Leading Oil and Gas Event for the Mexico Shale Play

Hilton Palacio del Rio | San Antonio, Texas | February 17-18, 2015

Tuesday, February 17, 2015

Day One - Registration

11:00 Registration & Coffee

12:30 Official Start: Opening Remarks - Jay Applewhite, Chairman, Mexico Shale Summit

Mexico's Energy Reform Update

12:40 Keynote presentation. **Edgar Rangel-Germán, Commissioner, National Hydrocarbons Commission -CNH**

Regulation and Government

13:00 Panel Session: Energy regulation and economic development: the new regulatory structure and respective agency roles in Mexico for the oil and gas industry.

- update and developments of Mexico's oil and gas Reform
- specific challenges related to the shale oil and gas opportunities
- balancing private and public interest
- role of government as a facilitator and regulator

Edgar Rangel-Germán, Commissioner, National Hydrocarbons Commission -CNH

Marco A. Cota, General Director of Hydrocarbons, Ministry of Energy – SENER

Eduardo Camero, Head of Economic Unit of Non Tax Revenues, Ministry of Finance - SHCP

Moderator: Jorge Piñón, Center for International Energy and Environmental Policy, UT Austin

Regulation and Government

14:00 Keynote presentation: Texas Railroad Commission on facilitating economic development as a regulator and lessons learned from the Eagle Ford. **Christi Craddick, Chairman of the Texas Railroad Commission**

Coffee Break and Networking Session

14:30 Coffee Break

Energy Reform

15:00 Special Interview with Tony Garza on "Looking ahead: the economic implications of oil price volatility on Texas and Mexico politics post energy reform" followed by Q&A

Antonio Garza, Counsel , White & Case, Mexico City, Former US Ambassador to Mexico and past Chairman of the Texas Railroad Commission

Ross Ramsey, Founder and Chief Editor of the Texas Tribune



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Finance and Investment

15:30 Panel Discussion: Financing Mexican companies to support growth and working capital requirements

- access to credit and bank financing
- strategic partnerships and joint ventures
- profitability analysis on contracts
- financial model considerations for exploration and production
- Investment and contracts

Laura Vila, Portfolio Officer, International Finance Corporation – World Bank

Eliecer Palacios, CEO of PetroRock Energy

Beatriz C. Maney, Managing Director, OFS Capital Group

Paula Swain, Managing Director Structured and Project Finance Group - Ex-Im Bank

Moderator: Jaime Alatorre, President, Mexico Energy Fund

Onshore Exploration

16:30 Presentation: Lessons learned from drilling Emergente-1, the first shale gas well in Mexico located in Hidalgo, Coahuila - **Brandon Seale, President of Howard Energy Mexico and former Lewis Energy**

16:45 Presentation: Water considerations in shale gas exploration - **Devesh Mittal, VP & General Manager Shale Gas Division, Aquatech**

17:00 Presentation: Unconventional exploration challenges in Northern Mexico - **Pablo Medina, Mexico Upstream Analyst at Wood Mackenzie**

17:15 Panel Discussion: Challenges future operators will face in Mexico and what to consider when setting up a shale gas exploration site in a remote area.

Brandon Seale, President of Howard Energy Mexico

Devesh Mittal, VP & General Manager Shale Gas Division, Aquatech

Pablo Medina, Mexico Upstream Analyst at Wood Mackenzie

Humberto Celis Aguilar Alvarez, Environmental Lawyer for Energy and Natural Resources, Celis Aguilar Alvarez

Moderator: Scott Courtney, Chairman, South Texas Wildcatters Host Committee, Texas Alliance of Energy Producers

VIP Cocktail

18:00 Future business partner's cocktail session

20:00 End of day one



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Agenda Day Two

07:45 Coffee and opening remarks day two

Onshore Exploration

08:00 Presentation: Enhancing productivity and reducing drilling and completion costs - **Rob Fulks, Director of Unconventional Resources Team for Weatherford**

08:15 Presentation: Using seismic data to gain insight into Mexico's shale basins and identifying the sweet spots for hydrocarbon liquids - **Bill Pramick, VP Acquisition Technology at Geokinetics**

08:30 Presentation: Optimization techniques for unconventional exploration with an eye on Mexico - **Morris Cordes, VP Integration at Schlumberger**

08:45 Panel Discussion: Role of service companies in the development of Mexican unconventional resources

- Maximizing return on investment through efficient operations
- Key to optimization
- Using seismic data to make smart decisions
- Application of local insight to exploration

Bill Pramick, VP Acquisition Technology at Geokinetics

Morris Cordes, VP Integration at Schlumberger

Rob Fulks, Director of Unconventional Resources Team for Weatherford

Moderator: Jorge E. López de Cárdenas, President, LDC Energy Consulting

Natural Gas Market in Mexico

09:30 Presentation: Overview of Mexico's Natural Gas Market and the impact of upstream opportunities on market dynamics: **Javier Estrada, President of Analitica Energetica (former Director of Planning SENER)**

Networking Session

09:50 Coffee break and networking session

CENAGAS: Mexico's System of Natural Gas

10:20 Keynote presentation: **David Madero, President, Centro Nacional de Control de Gas Natural – CENAGAS**



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Midstream: Hydrocarbons Infrastructure in Mexico

10:40 Panel Discussion: How will the transportation challenge be met in time for operators in Mexico to access the refineries and processing plants, and the markets?

- Existing supply, demand, and capacity
- Planned pipeline infrastructure
- Supply diversification and cross-border pipelines
- Time frame and challenges to address
- Near term investment opportunities for midstream companies

David Madero, President, Centro Nacional de Control de Gas Natural - CENAGAS

Fernando Alonso, Director of Government Relations, FERMACA

Ruben Kuri Asali, Director of Pipelines, Arendal

Brandon Seale, President of Howard Energy Mexico

Moderator: Soll Sussman, Managing Director, S Cubed Studio, Advisor to Mexico Shale Summit

Natural Gas Infrastructure and Commercialization

11:30 Keynote presentation: **Guillermo Turrent Schnaas, Managing Director of Modernization -CFE**

Lunch

12:00 Lunch and Conversation with **George P. Bush, Commissioner, Texas General Land Office**

Pemex Today

13:30 Keynote presentation: Partnering and doing Business with the New Pemex followed by Q&A
Raúl Mendoza, Deputy Director of Supplier and Contractor Relations and Development, Pemex

Engineering and Technology

13:50 Panel Discussion: Readiness of engineering service companies across the unconventional hydrocarbon fields.

- Pemex transformation from a decentralized organism to a productive state enterprise.
- Strengths, weaknesses and opportunities in Mexico
- Local content, availability of human capital
- Multiservice contracts

Raúl Mendoza, Deputy Director of Supplier and Contractor Relations and Development, Pemex

Juan Manuel Castañeda, VP, Halliburton Mexico

Manuel del Villar Roel, Director, GPA Energy

Jorge Anzaldúa, Director of Grupo R

Moderator: Beatriz C. Maney, Managing Director, OFS Capital Group



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Networking Session

14:40 Coffee break and networking session

Security & Land

15:10 Presentation: Land rights in Mexico -access, permits and the role of the "ejidos"
Jose Antonio Postigo Uribe, Partner, Sanchez Devanny Eserverri

15:25 Presentation: Mexico security considerations for the oil and gas industry
Sam Logan, Managing Partner, Southern Pulse LLC

15:40 Panel Discussion: Current climate for security and social issues in Mexico

- Security in oil and gas operations and field logistics
- The function of private industry versus government
- How to address organized crime from the business perspective

Jose Antonio Postigo Uribe, Partner, Sanchez Devanny Eserverri
Winston Quesada, Amec Foster Wheeler, Regional Security Advisor - Americas
Sam Logan, Managing Partner, Southern Pulse LLC
Duncan Wood, Director of Mexico Institute, Woodrow Wilson International Center
Moderator: Nelson Balido, CEO, Energy Council of the Americas

Social Responsibility & Economic Development

16:30 Panel Discussion: economic and social impact from energy investments in Mexico and the benefits for both sides of the border for local economies

- Strategies for engaging community and achieving a win-win
- The social impact evaluation required by the new Hydrocarbons Law
- Urban development needs
- The importance of communication, education and public advocacy
- The role of the industry in local development and social programs
- Support of human capital development
- Impact on GDP

David Porter, Commissioner, Railroad Commission of Texas
Omar Garcia, CEO, STEER
Maria Eugenia Calderon-Porter, Director of the Binational Center, Texas A&M International University
Marcial Nava, Sr. Economist, BBVA
Moderator: Thomas Tunstall, Research Director, UTSA



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Natural Gas Economics

- 17:30 Closing presentation and discussion: the outlook for North America's natural gas industry and Mexico's role
- Mexico's demand for natural gas
 - Market dynamics for Canada, US and Mexico
 - Potential for exportation of LNG and refined products from Mexico
 - Long term effect of Mexico energy reform on global markets

Chris Faulkner, CEO, Breitling Energy

Glenn Hart, CEO, Laredo Energy

Moderator: Charles Blanchard, Head of Gas Research, Bloomberg New Energy Finance

Note:

1. agenda subject to change
2. (*) = invited

For more information on the event or agenda, send an email to info@mexicoshalesummit.com or call 469-347-0353